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"COAXING THE SUBCONSCIOUS"

CenOcon

The following is an advertisement which appeared in an American magazine, inducing customers to the comforts of rail travel - we thought it might be of interest:

"Nearly everyone has had new ideas or answers to knotty problems suddenly pop into mind - seemingly out of nowhere.

The source of these thoughts is the subconscious mind - hidden asset of many businessmen, who have found invaluable its uncanny knack of cutting through distractions and irrelevant details to the core of business problems.

Those who have learned to coax the subconscious into activity find it most productive during periods of relaxation and peace of mind - whenever the conscious mind is at rest.

Thus it is not surprising that the restful, worry-free atmosphere of a Rock island train is popular with so many business-bound executives. Here, away from highway and skyway congestion, the conscious mind finds repose. Such tranquility is rich soil for the subconscious - and often produces rich rewards for the traveler.

So next time you travel, ride the Rock Island. Learn what a rewarding experience it can be."

You know - one day, someone might ask, "If the subconscious mind is a 'hidden asset' - what mind conjures up those bad dreams, and evil thoughts, etc.!"

BB:IET:MG:RSH

BINNIE BARRY  
HCO Dissemination Sec. WW  
for  
L. RON HUBBARD

HCO BULLETIN OF SEPTEMBER 16, 1959

CenOcon

NOTE

28 staff members of the F.C., Washington, D.C., have, as at September 9, received a total of 665 hours processing on S2 ("From where could you communicate to a victim?") All doing fine on de-victimising.

KAYE THOMSON  
HCO WW RESEARCH PROJECT SUPERVISOR

KT:BRE:MG:RSH

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